

# WISCONSIN KING DELUXE BRAT BUN

OPERATOR REBATE:  
**GET \$5 OFF PER CASE!**  
(up to \$100 max)

## For Hearty Brat Builds

Straight from the source of America's bratwurst revolution! The Wisconsin King Deluxe Brat Bun from European Bakers brings Wisconsin brat tradition to a variety of in-demand applications. This golden yellow, hearty 6.5" bun is large enough to accommodate any brat or sausage offering on your menu—perfect for hot dogs, too!



**CONSUMERS**  
LOOK FOR  
**HIGHER**  
**QUALITY**  
BUNS & ROLLS<sup>1</sup>

**89%**  
OF CONSUMERS  
**ENJOY**  
**SAUSAGE**<sup>2</sup>

**PATRONS**  
**UNDER 35**  
CRAVE ON-TREND  
SPECIALTY BUNS<sup>3</sup>

ITEM CODE/ UPC	DESCRIPTION	PACK SIZE	CASES PURCHASED
10585690	6.5" Wisconsin King Deluxe Brat Bun Sliced	12/6 pk	
<b>Total Products</b>			
<b>Total Rebate</b> (Max rebate is \$100)			

Offer valid on purchases between February 1, 2021 - December 31, 2021.

### PLEASE COMPLETE THE FOLLOWING:

Restaurant Name:	
Contact Name:	Contact Title:
Address:	City, State, Zip:
Phone:	E-mail:
Primary Distributor:	Distributor Phone:
Distributor Address:	City, State, Zip:
DSR Name:	DSR E-mail:
Broker Name:	

Mail completed forms and proof of purchase to: European Bakers Promotion | 5087 South Royal Atlanta Drive, Tucker, GA 30084

Attach a copy of your distributor invoice that shows products purchased and amount paid. This offer is only good for the items referenced in this coupon. Only one coupon is valid per establishment. Maximum redemption value per coupon is \$100 if 20 cases are purchased. Only restaurant/foodservice operators are eligible to participate; chain or franchise groups and K-12 schools are not eligible to participate. Distributors do not qualify as foodservice operators. Offer void where prohibited. Offer valid on invoices dated February 1, 2021 through December 31, 2021. All coupons and redemption materials must be postmarked by January 31, 2022.

<sup>1</sup> "Key Trends Across Baking Help Increase Foodservice Sales," Snack Food & Wholesale Bakery, 2017  
<sup>2</sup> National Hot Dog and Sausage Council, 9/18/16  
<sup>3</sup> IRI and Bakery Gourmet Buns  
FLOW354 2/2021



Contact your Flowers Bakeries Foodservice representative or visit [www.FlowersFoodserviceOperatorTools.com](http://www.FlowersFoodserviceOperatorTools.com)