

trendy & new | brioche bun

# The Perfect Bun For The Hottest Builds

CAPITALIZE ON THE NASHVILLE HOT CHICKEN SANDWICH TREND

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Our **Brioche Bun** pairs perfectly with today's hot-trending proteins your customers crave. Specially crafted to work with gourmet menu builds, this golden brown premium bun hits the spot.



**HOT  
TREND**  
to kick up your menu  
Nashville Hot  
Chicken Sandwiches  
are up 71%<sup>1</sup>



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# Crafted Perfection, From Top To Bottom.

Specially crafted to pair with a variety of hot-trending menu builds and popular proteins—from Nashville hot chicken to roast turkey, braised brisket to barbecue—this golden-brown, premium bun is the perfect choice for creating memorable taste experiences that resonate with today’s adventurous flavor seekers.



Flowers #	Brand / Label	Material Description	Count	Pack	Units
10588020	European Bakers	4" Brioche Bun, Sliced	8	12pk	96ct case
10588960	European Bakers	4.5" Brioche Bun, Sliced	6	12pk	72ct case

PATRONS  
UNDER 35  
CRAVE *on-trend*  
**SPECIALTY  
BUNS**<sup>2</sup>

**BRIOCHE BUN  
MENTIONS  
UP 97%**  
IN THE LAST  
FOUR YEARS<sup>3</sup>

**58%**  
OF PATRONS  
WILL PAY MORE  
*for*  
**PREMIUM BREAD  
SANDWICHES**<sup>4</sup>



*Hot Protein Inspiration*

## NASHVILLE HOT CHICKEN SANDWICH

*with*

NASHVILLE HOT SAUCE, SWEET PICKLES,  
& COLESLAW ON A BRIOCHE BUN

From this trendy & new menu inspiration to tried & true favorites, trust Flowers Bakeries Foodservice to deliver exactly what your customers crave.



**FlowersBakeries**  
FOODSERVICE

**Order yours today.** Contact your Flowers Bakeries Foodservice representative or visit [www.FlowersFoodservice.com](http://www.FlowersFoodservice.com)

<sup>1</sup> Technomic, Ignite® menu data 2019 | <sup>2</sup> Technomic, Inc., Burger Consumer Trend Report, 2015

<sup>3</sup> "Developing Breads, Buns and Rolls to Meet Top U.S. Foodservice Trends," Snack and Bakery, January, 2019 | <sup>4</sup> Technomic 2016 Sandwich Report