

tried & true | wheat top kaiser bun

The Flavorful Driver Of Sandwich Excitement

PROMOTE CUSTOMIZATION WITH AN UPSCALE PREMIUM BUN OPTION

Customization is key for today's consumers. The bun they choose is just as important as the protein. Our **Wheat Top Kaiser Bun** lets you capitalize on the customization craze by letting you menu a bun with a healthy halo that customers are willing to pay more for.



**WHEAT
BUNS RULE**

the preferred choice of
today's restaurant
customers¹



FlowersBakeries
FOODSERVICE

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The Custom Bun Customers Approve.

Feature our Wheat Top Kaiser Bun as a custom option with any premium burger offering—from traditional Beef or Bison Burgers to popular Guacamole Burgers—to appeal to individual taste preferences and create upcharge opportunity.



Flowers #	Brand / Label	Material Description	Count	Pack	Units
10511200	European Bakers	4" Oat Topped Wheat Kaiser, Sliced	8	12pk	96ct case
10526630	European Bakers	4.5" Oat Topped Wheat Kaiser, Sliced	6	12pk	72ct case



Southwestern Menu Inspiration

GUAC BURGER

with

CHEDDAR CHEESE & CHIPOTLE MAYO
ON A WHEAT TOP KAISER BUN

From this tried & true menu favorite to trendy & new must-haves, trust Flowers Bakeries Foodservice to deliver exactly what your customers crave.



Order yours today. Contact your Flowers Bakeries Foodservice representative or visit www.FlowersFoodservice.com

¹ Burger Guide, Performance Foodservice 2017 | ² Technomic 2019 Burger Consumer Trend Report
³ Technomic 2016 Sandwich Report | ⁴ IRI and Bakery Gourmet Buns